



Full-Service Tournament Branding That Brings Your Event to Life.

Great tournament branding does more than look good—it energizes players, elevates sponsors, and creates an unforgettable experience. Our full-service approach ensures every touchpoint feels cohesive, professional, and uniquely yours.

What Full-Service Includes

- Consultation & Concepting: We learn your event's goals and vibe, then develop a branding vision that fits.
- Statement-Making Design: Custom layouts for courts, entrances, fences, photo ops, awards, merch areas, and more.
- End-to-End Production: Durable, high-quality banners, signage, vinyls, pop-ups, flags, awards, and swag.
- Sponsor Integration: Polished placements that highlight partners and help attract new ones.
- On-Site Support (Optional): Ensuring everything is installed correctly and looks great all event long.
- A Smooth, Stress-Free Process: One partner handling all the details—so you can focus on the competition.

Why It Matters

Full-service branding turns a regular tournament into a professional-grade experience that builds excitement, boosts engagement, and leaves players and sponsors talking long after the event ends.

Let's bring your vision to life—call us at **647.282.2250** or visit <u>www.eventpromotions.ca</u> to get started..



Full Event BRANDING





Single Corporate Sponsor Branding

When one partner steps up, make their brand shine from every angle.

From bold wall graphics to elevated hanging banners, we transform your venue into a powerful branded arena that rewards your sponsor's investment — and leaves your client blown away by the experience.

Multi-Sponsor Corporate Branding

Bring your event to life with a vibrant showcase of participating brands.

A spectrum of colours, custom signage, and creative placements ensures every sponsor gets the visibility they expect — while adding excitement, energy, and momentum to your event atmosphere.



Lawn SPONSOR SIGNS



A staple at every tournament — and a key way to recognize your sponsors at a low cost.

Sponsor signs are positioned along the lawns near the courts for maximum visibility.

Standard size: $24" \times 18"$, full-colour print on durable 4mm Coroplast, complete with aluminum step stakes.





Single Sided \$23.00 ea. + \$2.95 per H-Stand

Double Sided \$28.00 ea. + \$2.95 per H-Stand



BANNERS









STRAVA







Banners go everywhere and make every space shine.

Welcome your guests, spotlight your registration booth, and give your sponsors the appreciation they deserve. Printed in stunning detail on durable 18oz white vinyl, each banner comes hemmed and grommeted for strength, support, and effortless hanging.

B1	$6'w \times 3'h$	\$95.00 ea
B2	$8'w \times 3'h$	\$127.00 ea
B3	$10w \times 3'h$	\$158.00 ea
B4	$6'w \times 4'h$	\$127.00 ea
B5	$8'w \times 4'h$	\$169.00 ea
B6	$10'w \times 4'h$	\$211.00 ea

All banners come complete with silver grommets





MESH BANNERS

Highlight sponsors and messaging



Mesh perforated vinyl banners are perfect for creating branded barriers along courts, fences, and free-standing installations — indoors or in windy outdoor environments.

Showcase your valued sponsors with bold, high-impact presence! These mesh banners command attention across large spaces while allowing airflow for durable, long-lasting display.

Inquire about pricing for various sizes.







Whether lining the driveway, greeting guests at registration, or standing proudly courtside, these banner flags demand attention.

Vibrant full-colour graphics printed on both sides ensure your brand pops from every angle. Each flag includes ground spikes, cross bases, hardware, and a carrying case — everything you need for a standout display, anywhere your event takes you.







Size (in feet)	Feather Flag	Teardrop Flag	Square Flag
9.18'	\$132.00	\$150.00	\$168.00
10.82'	\$150.00	\$210.00	\$228.00
14.76'	\$228.00	\$252.00	\$270.00
16.40'	\$240.00	\$270.00	\$288.00
18.00'	\$270.00	\$288.00	\$299.00
The second secon			The state of the s







THE BIG CHEQUE

Showcase your contribution and celebrate your hard work with pride.

Printed on one side of sturdy 4mm Coroplast, these boards deliver crisp, vibrant clarity.

Don't have the final donation amount at print time? No problem — we can leave a space blank so you can fill it in on-site.



Pay A great charitable cause

Two hundred and fifty thousand

Date 01/09/2026

***BARCLAYS**

250,000.00

Company Signature







A-FRAMES & BOARDS



Metal a-frames are available in two sizes and are lightweight and waterproof.

AF1 18"w x 24"h \$88.00 ea AF2 24"w x 36"h \$130.00 ea



Coroplast boards are a sturdy perfect solution for indoor and outdoor applications.







CENTAUR MontgomerySisam









Go Play Outside!



IB1 19"w x 25"h \$29.00 ea

IB2 24"w x 36"h \$42.00 ea



STEP & REPEAT BANNER





This 8' x 8' banner stand is the perfect indoor display—ideal for showcasing event or sponsor logos in a step-and-repeat format.

The unit includes:

- Sturdy frame and hardware
- Full-colour printed fabric banner (single-sided)
- Convenient carrying bag

This versatile display can also be printed for double-sided use, giving you even more flexibility for your event setup.

MW2 8'w x 8'h \$795.00 ea





CROWD BARRIER BANNERS



Branded crowd barriers deliver far more than crowd control — they turn necessary infrastructure into a powerful marketing asset.

When you're looking to maximize brand impact and create a premium event environment, branded crowd barriers are one of the smartest — and most overlooked — branding investments available.

Here are the key advantages:

- Enhanced Visibility & Brand Awareness
- ✓ Professional & Polished Event Experience
- ✓ Premium Sponsorship Opportunities

- Directional & Safety Messaging
- ✓ Photo-Friendly Branding
- ✓ Reusable & Durable
- ✓ Easy to Install & Store

CB Inquire about pricing



POP-UP COURT BANNER



Pop-up court banners are an easy, portable way to showcase your sponsor logos right where the action happens.

Available in a variety of shapes and sizes, these banners are printed on both sides of durable polyester fabric. They're lightweight, simple to set up, and just as easy to collapse and store—perfect for quick branding on the go.

PCB Inquire about pricing on different shapes and sizes



COLUMN WRAPS



Transform ordinary columns into powerful branding opportunities with affordable, eye-catching vinyl decals.

These decals are easy to apply, remove, and replace, making them a simple and cost-effective way to enhance your event space or venue décor.

CW Inquire about pricing



STRETCH TABLE COVERS



Closed Back With Zipper

Create a great first impression and welcome your guests with custom registration table covers that showcase your tournament or event branding.

These full-colour, dye-sublimated spandex tablecloths are available to fit both 6' and 8' tables, offering a sleek, professional look that enhances any registration area.

RTC 6' - 72" Wide x 30" High x 29" Deep \$399.00

RTC 8' - 96" Wide x 30" High x 29" Deep \$425.00



POP-UP TENTS



PUT1	10' Economy tent kit – black steel	TBA
PUT2	Back full wall imaged 1 side or imaged 2 sides	TBA
PUT3	Half side walls imaged 1 side or imaged 2 sides	TBA





*Prices may change and will be confirmed upon ordering 647.282.2250 • howard@eventpromotions.ca www.eventpromotions.ca